

# BE GREAT AT ANYTHING™

## TiVo Corporation

*Global leader in entertainment & audience insights.*

### GOAL

Seamless integration of company culture during company acquisition. Increase employee engagement.

### ADURO DELIVERED

Consistent communications to support employee engagement, brand and culture throughout transition.

### RESULT

Through the support of Human Performance TiVo's corporate culture thrived and employee engagement increased.

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***ADURO's commitment to our culture and brand was a valuable asset to our company during our transition.***

*Jessica Sutton, Senior Benefits Analyst*